

## Gunma Destination Campaign will be launched on July 1st.(~Sep.30)

We will launch a big sightseeing campaign, **Gunma Destination Campaign** on July 1st. with East Japan Railway Company.

The theme of this campaign is "Excitement, Experiences and New Discoveries". And we developed many experience programs for this campaign; the number of the programs is over 600 !! In this July issue of G'-now, we introduce you some programs particularly recommendable.(Others can be found at <http://www.gunma.dc>).

Many of them are available after this campaign, of course. And we also launch a gift campaign just for foreign visitors (<http://www.jreast.co.jp/e/destinations/gunma/index.html>). Please check and find your favorite ones and come to enjoy !



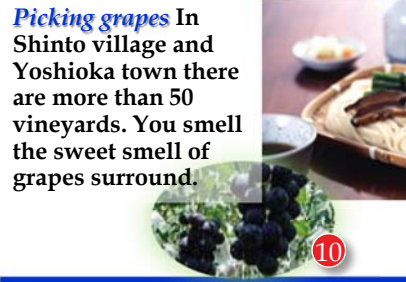
**Animal Interactions**  
 (Ikaho Green Bokujou)  
 Petting animals at Bokujou (Farm) is good experience specially for children.

**Daruma Doll Painting**  
 (Daimonya Factory)  
 You can enjoy painting Daruma doll, a kind of lucky doll at some factories in Takasaki city.

**Onsen(Hot Spring) Relaxation**  
 (Seiryu-no-yu in Shima Onsen)  
 Not only Shima, several types of onsen are in Gunma. Soaking in onsen makes you fully relaxed.

**Harvesting Experience**  
 (Lettuce Field in Showa village)  
 The tastes of fresh vegetables harvested by yourself would be unforgettable.

**Zen Meditation**  
 (Morinji Temple)  
 Zen meditation and vegetarian cuisines can be enjoyed at some temples.



**Watching Star at Tanigawadake Tenjindaira** Enjoy a starry sky in the evening Tanigawadake Tenjindaira, 1300m altitude. Volunteer guides talk about the story of stars and constellations. (Daily except Wed Thursday 8/5 ~9/22)

**Trying Yumomi** Join "Yumomi" at "Netsu no Yu", the feature of Kusatsu whereby they stir hot water to Kusatsu folk songs in front of "Yubatake".

**Forest Therapy in Nakanosawa with local guide** Kanna river is one of the clearest river in the Kanto region. Therapy in Kanna river-head area makes you refreshing feeling in the natural senses.

**Udon (Wheat noodles)** Made from Gunma-grown wheat, these are said to be the best in Japan. Especially famous for use of wheat noodles in local cuisine are Mizusawa, Tatebayashi, Kiryu and various other locations.

**Minakami adventure** In Minakami's rich natural surroundings, various kinds of outdoor experience are planned. Rafting, Lake canoe, and so on. The Tone river riverhead is located within Minakami town, and this is the largest basin area in all of Japan.



**Cruising in a field of lotus flowers** Cruising in a field of lotus flowers Boating ride in the colony of lotus is a rare cruise in the country. A lot of large pink lotus flower, the bloom on the marsh surface is very impressive. (7/10~8/12)

